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LEVENTHAL SENTER & LERMAN PLLC

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December 21, 2006

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**VIA HAND DELIVERY**

FILED/ACCEPTED

DEC 21 2006

Federal Communications Commission  
Office of the Secretary

Ms. Marlene Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20554

Re: Station WFBC-FM, Greenville, South Carolina  
Facility ID No. 34390  
Notification of Digital Operation and  
Request for Experimental Authorization (MM Docket No. 99-325)

Dear Ms. Dortch:

On behalf of Entercom Greenville License, LLC, licensee of Station WFBC-FM, Greenville, South Carolina (Facility ID No. 34390), there are transmitted herewith the following letters concerning digital operation:

1. Notification of commencement of digital operation on or about December 20, 2006.
2. Request for Experimental Authorization to permit operation of one or more multicast programming streams.

If any additional information is desired in connection with this matter, please contact the undersigned counsel.

Very truly yours,

Brian M. Madden

BMM/dm

cc: Charles N. Miller

Enclosure

cc: Charles N. Miller 0  
JATA BODE



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December 21, 2006

Marlene H. Dortch, Secretary  
Federal Communications Commission  
Digital Radio Notification  
445 Twelfth Street, S.W.  
Room 2-B450  
Washington, D.C. 20554

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DEC 21 2006

Federal Communications Commission  
Office of the Secretary

Re: WFBC-FM Greenville, SC 93.7 MHz - CH 229C  
Facility ID Number: 34390  
Notification of Digital Operation

Dear Ms. Dortch:

Entercom Greenville License, LLC hereby notifies the Commission of the commencement of digital broadcasting using iBiquity Digital Corporation's HD Radio™ technology. Combined analog and digital transmissions commenced on or about December 20, 2006, using a Shively Labs model 5626 IBOC Digital Injector for high level combining into the licensed WFBC-FM main antenna system (FCC File No. BLH-20021022AAJ). Consistent with the Commission's recent Order on interim digital operations,<sup>1</sup> Entercom Greenville License, LLC hereby supplies the following information in support of this notification.

1. *Date.* Entercom Greenville License, LLC commenced digital broadcasts on or about December 20, 2006.
2. *Certification of Facilities.* Entercom Greenville License, LLC hereby certifies its facilities conform to the iBiquity Digital Corporation hybrid FM specifications.
3. *Technical Reference.* In the event of interference, questions should be directed to Entercom Greenville License, LLC's local technical representative:  
Mr. Jerry Massey  
(864) 241-4223

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<sup>1</sup> *Digital Audio Broadcasting Systems and Their Impact on the Terrestrial Radio Broadcast Service, MM Docket No. 99-325, First Report and Order (October 11, 2002).*

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ENTERCOM COMMUNICATIONS CORP.  
1820 EASTLAKE AVENUE EAST - SEATTLE, WA 98102-3711 (206) 726-5487 FAX (206) 726-8958  
E-MAIL: MHADFIELD@ENTERCOM.COM

4. *Transmitter Output Power.*

Combined Analog and Digital (Post-Combiner): 28.280 kW  
Analog Transmitter Power Output (Pre-Combiner): 31.10 kW  
Digital Transmitter Power Output (Pre-Combiner): 2.80 kW

5. *Certification of ERP.* Entercom Greenville License, LLC hereby certifies its analog effective radiated power of 100 kW has remained as authorized since commencement of digital operations.

6. *Radiation Exposure Certification.* Entercom Greenville License, LLC hereby certifies that its interim digital operations will not cause human exposure to levels of radio frequency radiation in excess of Section 1.1310 of the Commission's rules and is therefore categorically excluded from environmental processing pursuant to Section 1.1306 (b).

7. (For AM stations only): The primary digital carrier power has been reduced by \_\_\_\_ dB from the iBiquity specified level. XX Not applicable.

The undersigned is the Vice President of Engineering for Entercom Greenville License, LLC, and represents that neither Entercom Greenville License, LLC, nor any party holding an attributable interest in Entercom Greenville License, LLC is subject to a denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. Section 862.

Any questions concerning this notification should be directed to the undersigned.



Martin D. Hadfield  
Vice-President Engineering  
Entercom Greenville License, LLC



December 21, 2006

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W.  
Washington, D.C. 20554

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DEC 21 2006

Federal Communications Commission  
Office of the Secretary

Re: WFBC-FM – Greenville, SC  
Facility ID # 34390 – CH 229C (93.7 MHz)  
Request for Experimental Authorization – MM Docket No. 99-325

Dear Ms. Dortch:

Entercom Greenville License, LLC hereby requests Experimental Authorization to institute "multicast audio streams" within the separately notified WFBC-FM IBOC operation. Entercom Greenville will employ the advanced audio coding technology that has been demonstrated by National Public Radio and others.

Pursuant to §73.1510 Entercom Greenville License, LLC intends to provide one or more continuous multicast program streams on Supplemental Program Service channel(s) 24 hours a day.

In the event of interference, questions should be directed to Entercom Greensboro License, LLC's local technical representative:

Mr. Jerry Massey  
(864) 241-4223

The undersigned is the Vice President of Engineering for Entercom Greenville License, LLC, and represents that neither Entercom Greenville License, LLC, nor any party holding an attributable interest in Entercom Greenville License, LLC, is subject to a denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. §862.

Martin D. Hadfield  
Vice President-Engineering  
Entercom Greenville License, LLC

Cc: Brian Madden, Esq.  
Entercom Greenville License, LLC (Local File)

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